

# 2015 business excellence forum & awards



## 4 Speakers ... 2 Days ... 1 Unforgettable Event!

The Business Excellence Forum and Awards is an exclusive 2-day event packed with top business professionals sharing the highest level of business training ...

### The benefits of attending are life-changing:

- **Elevate your business know-how.** Get effective key strategies on business planning, team building, leadership and more ...
- **Expand your network.** Socialize with fellow business owners, entrepreneurs and business coaches from all over the globe with the same goal in mind ...
- **Rank among the best companies** and individuals by entering for a chance to bring home a Business Excellence Award, presented by Brad Sugars himself.



**Brad Sugars** started the ActionCOACH brand when he was in his early twenties. Today the company is internationally recognized as the leading global business coaching company. A world-reknowned speaker, he is also an author, best known for his "Instant Success Series" and most recently, "Buying Customers."



**Dr. Tony Alessandra** is from the beautiful San Diego, California. He is the present CEO of Assessments 24x7; a company which offers online assessments to empower coaches, trainers and consultants. Tony is also author of 28 books, and has been featured in over 100 audio/video programmes and films.



**Jeffrey Gitomer**  
(git-o-mer) n.  
**1.** a creative, on-the-edge, writer and speaker whose expertise on sales, customer loyalty, and personal development is world renowned. **2.** known for presentations, seminars and keynote addresses that are funny, insightful, and in your face. **3.** real world. **4.** off the wall. **5.** on the money. **6.** gives audiences information they can take out in the street one minute after the seminar is over and turn it into money. *See also:* salesman.



**Jonathan MacDonald** is a world-renowned speaker who unlocks unique insights about the potential of technology, the shaping of society and the realities of business, which are constantly influenced by fast-paced, relentless change. He is an advisor to businesses including Google, Apple, P&G, Unilever, Nestlé and IKEA, founder of the Thought Expansion Network and author of two books.

Register today at: [thebusinessexcellenceforums.com](http://thebusinessexcellenceforums.com)

or contact your ActionCOACH Business Coach for special packages and pricing.

**March 4–5, 2015**

**Las Vegas • The Westin Lake Las Vegas**

Here's what past attendees had to say about the Business Excellence Forum...

**"POWERFUL! Thought provoking, fast paced and energetic!**

**Life changing personally and professionally."** – Scott Thornton, Lancaster Customworks