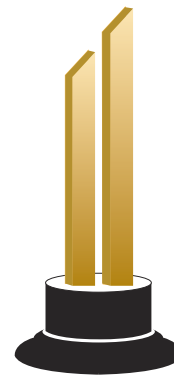


the business excellence forum & awards



Westin Lake Las Vegas Resort & Spa • Las Vegas, NV USA

BEF AGENDA

Tuesday • March 3, 2015

6:00—8:00 pm	Cocktails	Lotus Court
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Wednesday • March 4, 2015

8:30—8:35 am	Welcome—Vic Ciuffetelli	Casablanca Ballroom North, D
8:35—10:30 am	Jonathan MacDonald "Unlocking Your Ultimate Success Through Thought Expansion"	Casablanca Ballroom North, D
10:30—10:50 pm	Break	Medinas Foyer
10:50—12:00 pm	Jonathan MacDonald <i>(continued)</i>	Casablanca Ballroom North, D
12:00—12:45 pm	Lunch	Casablanca Ballroom South, E
1:00—2:50 pm	Brad Sugars	Casablanca Ballroom North, D
2:50—3:10 pm	Afternoon Break	Medinas Foyer
3:10—5:00 pm	Brad Sugars <i>(continued)</i>	Casablanca Ballroom North, D
6:30—7:15 pm	Cocktails	Medinas Foyer
7:30 pm	Awards Dinner <i>(black tie preferred)</i>	Casablanca Ballroom South, E

Thursday • March 5, 2015

8:30—8:35 am	Welcome—Vic Ciuffetelli	Casablanca Ballroom North, D
8:35—10:30 am	Jeffrey Gitomer	Casablanca Ballroom North, D
10:30—10:50 pm	Break	Medinas Foyer
10:50—12:00 pm	Jeffrey Gitomer <i>(continued)</i>	Casablanca Ballroom North, D
12:00—12:45 pm	Lunch	Casablanca Ballroom South, E
1:00—2:50 pm	Dr. Tony Alessandra "How to Read a Customer Like a Book"	Casablanca Ballroom North, D
2:50—3:10 pm	Afternoon Break	Medinas Foyer
3:10—5:00 pm	Brad Sugars	Casablanca Ballroom North, D



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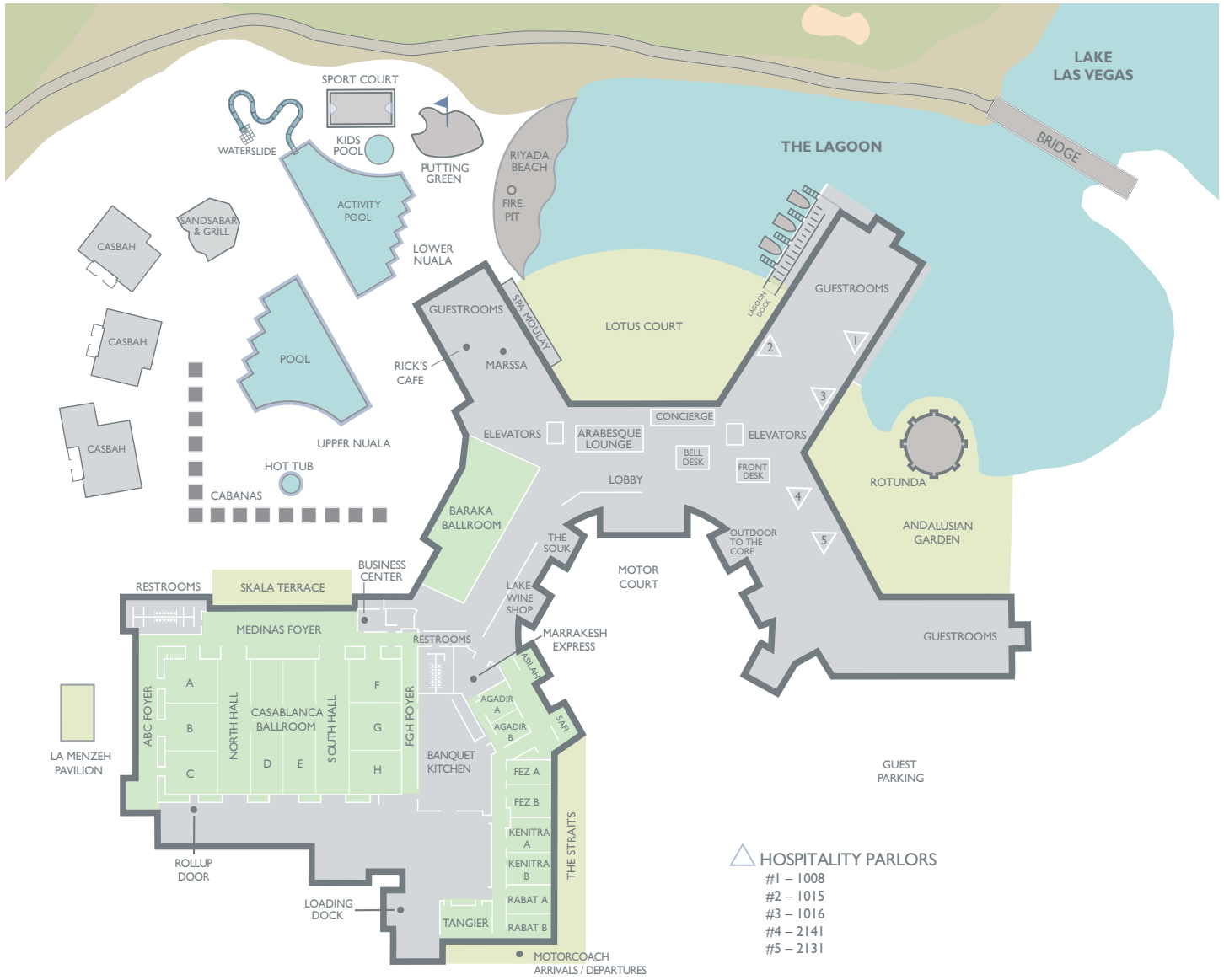


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Westin Lake Las Vegas Site Map



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